



AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

Middle East Chapter

Under the Patronage of H. E.
General Shaikh Rashid bin Abdulla Al Khalifa
Minister of Interior, Kingdom of Bahrain

Sponsorship Guide

14th Professional Development Conference & Exhibition
January 22 - 26, 2023, The Gulf Convention Centre
Kingdom of Bahrain

**Sustaining
HSE Excellence**

Success Partner & Co-organizer



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Sustaining HSE Excellence

14th Professional Development Conference & Exhibition
January 22 -26, 2023, Kingdom of Bahrain

Appreciation

We would like to thank our sponsors for their support which helped ensure the success of our 13th Professional Development Conference & Exhibition, held during the period of January 27-31, 2019, in the Kingdom of Bahrain.

Success Partner & Co-organizer



Partners



Platinum Sponsors



Gold Sponsors



Silver Sponsors





Tariq Saleh
ASSP-MEC President

ASSP - MEC President Message

On behalf of the Executive Committee of the American Society of Safety Professionals – Middle East Chapter, and its members, I would like to extend an invitation to your esteemed organization, to actively participate by sponsoring our upcoming 14th Professional Development Conference and Exhibition event, which will be held during the period of January 22 – 26, 2023, in the Kingdom of Bahrain. This is the premier HSE conference in the region, and always attracts keen interest from the major stakeholders in the region including academic institutions, oil and gas companies, and government organizations. This event is also a great opportunity for suppliers and vendors to showcase their products and services and network with the attendees. I do encourage you to actively participate as a sponsor of this great event and also benefit from the many opportunities for your staff to learn, discover, and interact with their peers. It will be my pleasure to discuss the various ways in which you can participate, at your convenience.



Introduction

The American Society of Safety Professionals (ASSP) is an independent nonprofit professional organization with more than 34,000 professional members worldwide. The ASSP's mission is to foster the technical, scientific, managerial and ethical knowledge, skills and competency of health, safety and environment (HSE) professionals for the protection of people, property and the environment. The Middle East Chapter (ASSP-MEC) was established in 1982 and has held several conferences and technical meetings in the Gulf region. These events have attracted many international speakers, a variety of exhibitors and a large number of attendees. The broad range of subjects addressed, the sharing and dissemination of knowledge, and the resulting discussions made previous conferences a recognized success.

Conference Objectives

The 14th ASSP-MEC Professional Development Conference & Exhibition aims to achieve the following objectives:

1. Highlight the HSE challenges facing the industry and society worldwide and in the Middle East.
2. Share innovative solutions to address these challenges.
3. Present an opportunity to network with other experienced professionals working in relevant fields.
4. Demonstrate the latest HSE products and services in the region.

Conference Topics



The industry and the public in this region and around the world are currently facing an increasing number of challenges. The objective of this conference is to present the latest innovative approaches being developed to address these challenges, and share solutions that enable the industry to continue its operations while maintaining the highest level of HSE standards. The challenges facing the industry include the growing concern about the impact of major incidents on safety and the environment; the high costs and financial liabilities associated with incidents; tighter regulations and stronger environmental requirements; the ever-increasing number of traffic accidents, security issues in industrial facilities; cyber security and information protection; and aging infrastructure and its impact on safety.

The conference covers all aspects of HSE related to the process industries (i.e., oil, gas, chemical and petrochemical industries) as well as the public. The following are examples of issues that will be covered during the conference:

1. Safety Leadership:

- Safety culture and effective leadership
- Legislative advancement, compliance and best practices
- Sustainable safety performance

2. Risk Management:

- Growing reliance on risk assessments as a decision making tool
- Public perception of safety and cultural impacts on risk assessments
- Operational safety and real-time monitoring/measurement of risk
- Enterprise risk management

3. Process Safety:

- Land planning and management of public encroachment on industrial facilities
- Aging infrastructure and its impact on safety

- Pipeline safety and risk management in highly populated areas
- Post-accident management and emergency response plan (ERP) activation challenges
- Emergency response and disaster management

4. Security:

- IT security and information protections from cyber-attacks; its impact on safety/security
- Security of chemical storage facilities
- Facility security and protection from third-party impacts

5. Environment and Health:

- Pollution and hazardous waste management in highly industrialized areas
- Workplace safety and health.
- Environmental challenges of new economic activities in the region (e.g., plans to invest more in downstream/ petrochemical industries, comparison between the environmental situation and international standards, etc.)
- Carcinogen control

6. Contractor Safety:

- Construction site safety
- Contractor injury reporting
- Contractor safety assessments

7. Special Topics:

- Mining Safety
- Transportation and traffic safety
- Aviation safety
- Fire prevention and enforcement of building codes
- Sharing of best practices and lessons learned from incidents
- Chemical laboratory safety





Sponsorship & Marketing Opportunities

Leading companies and consultants in the oil, gas, petrochemical and other industries have expressed their support for this event. This support is provided because these organizations and individuals believe that HSE issues are of significant importance in this region.

Both the conference and the exhibition provide a great opportunity for networking. The conference sponsors will enjoy direct access to potential and existing clients from their target market. Significant emphasis is placed upon the quality of the conference program that will attract key safety professionals from the region. This plays a crucial role in ensuring that the people you meet at the event are the people important to your business.

The Organizing Committee has established the following categories of sponsorship:





Partner Sponsorship

Fee: US\$ 100,000

Partner Sponsorship Benefits:

- Company logo on all conference publications
- Company logo branded on ASSP-MEC website for this event, with a facility to hyperlink back to their homepages (positioned as partner sponsor)
- Company on inaugural conference backdrop
- Flag featuring the Company logo, prominently positioned in the conference room throughout the event, and during all other planned conference activities
- Five (5) complimentary conference registrations
- Five (5) invitations to the opening ceremony
- Partner's logo on invitation cards to be sent to conference guests
- Company logo on the delegate lanyard
- A one-page A4 insert in the delegates' pack
- Free exhibit booth space (approx. 6 x 4 meters)





Platinum Sponsorship

Fee: US\$ 75,000

Platinum Sponsorship Benefits:

- Company logo on all conference publications
- Company logo branded on ASSP- MEC website for this event, with a facility to hot link back to their home pages (positioned as platinum sponsor)
- Flag featuring the company logo, prominently positioned in the conference room throughout the event
- Three (3) complimentary conference registrations
- Three (3) invitations to the opening ceremony
- Free exhibition space (approx. 6 x 2 meters)





Gold Sponsorship

Fee: US\$ 50,000

Gold Sponsorship Benefits:

- Company logo on all conference publications
- Company logo branded on ASSP-MEC website for this event, with a facility to hot link back to their home pages (positioned as gold sponsor)
- Flag featuring company logo corporate logo, prominently positioned in the conference room throughout the event
- Two (2) complimentary conference registrations
- Two (2) invitations to the opening ceremony
- Free exhibition space (approx. 3 x 2 meters)





Silver Sponsorship

Fee: US\$ 35,000

Silver Sponsorship Benefits:

- Company logo on all conference publications
- Company logo branded on ASSP-MEC website (positioned as silver sponsor)
- One (1) complimentary conference registration





Nightout Sponsorship

Fee: US\$ 30,000

As part of the event, a social nightout packed with all of the traditions that have made the Kingdom of Bahrain famous, will be held.

Nightout Sponsorship Benefits:

- Flags and banners featuring their corporate logo prominently positioned in the night out area.
- Company logo branded on ASSP-MEC website (positioned as Nightout Sponsor)
- Company logo on the nightout registration form
- Two (2) complimentary conference registrations
- Two (2) invitations to the opening ceremony
- Free exhibition space (approx. 3 X 2 meters)





Delegate Passport Sponsorship

Fee: US\$ 20,000

The Delegate Passport is the key to navigating the exhibition. The passport lists all companies exhibiting and their stand numbers, as well as a map of the exhibition hall. Delegates will be able to collect stamps from each exhibitor by visiting their booth. Delegates who visit the minimum required number of booths will be eligible to submit their completed passport to enter a lucky draw for a fantastic prize.

Delegate Passport Sponsorship Benefits:

- Company logo on the cover of the passport
- Company logo branded on ASSP-MEC's website
- A brief description in the passport in a prominent place
- Advertisement in the conference Proceedings





Delegate Lanyard Sponsorship

Fee: US \$20,000

Delegate Lanyard Sponsorship Benefits:

- Company logo on the delegate lanyard
- Company logo branded on ASSP-MEC's website



Promotional Items Sponsorship

Fee: US \$15,000

The sponsor will fund promotional items (pens, pads, gifts, etc.) to be placed inside the conference delegate bags.

Promotional Items Sponsorship Benefits:

- Company logo branded on ASSP-MEC's website





Coffee and Tea Sponsorship

Fee: US\$ 10,000

Coffee & Tea Sponsorship Benefits:

- Company logo printed on a banner suspended above the coffee lounge for the day of sponsorship
- Company logo on tent cards and napkins at coffee break tables. (Napkins will be also funded by sponsors)
- Company logo branded on ASSP-MEC's website



Opening Ceremony Keynote Speakers



A'ali M. Al-Zahrani, Executive Director of Safety & Industrial Security, Saudi Aramco



Rixio Medina, ASSP President



Husam E. Al-Khaldi, ASSP-MEC President



Ali M. Ghobari, ASSP-MEC Vice President & Conference Director



Munirah Al-Subait, Master of Ceremony

Awarding Key Speakers





Exhibiting Opportunities

Key reasons to participate:

- Generate new sales leads
- Launch and demonstrate the latest industry (HSE) products and services
- Meet with existing and potential clients
- Maintain and raise company exposure within the industry
- Network with leading industry figures

EXHIBIT SPACE (Space with Stand Service)

Fee: US \$500 per m2

Standard booth: 3m X 2m

The booth comprises the exhibit space, walls, carpet, lighting and fascia name panel. Companies may request as many adjacent units as necessary to accommodate their displays

Standard Package Includes:

- 2.5m high-anodized system posts and beams (natural color) with the off-white polykem infill panels
- White fascia board with company name in vinyl sticker cutout in standard lettering
- Two fluorescent tubes (40w) to be installed behind fascia board as general lighting for every 6m2
- One 13-amp single-phase power point socket for every 6 m2
- Two wall shelves to be installed for every 6 m2
- One (1) information counter and two (2) folding chairs
- Complimentary admission to the conference and exhibition, meals and coffee breaks only (2 persons per 6 m2 booth)



Exhibit Hours:

Monday (for Opening Ceremony)	January 23, 2023	18:00 PM - 21:00 PM
Tuesday	January 24, 2023	08:00 AM - 16:00 PM
Wednesday	January 25, 2023	08:00 AM - 16:00 PM
Thursday	January 26, 2023	08:00 AM - 12:00 PM

VENUE:

Onsite address:

Gulf Hotel Convention Centre
Building 11th Road No 3801 Manama, Kingdom of Bahrain



Sponsorship Guidelines

Payment:

A deposit in the amount of fifty percent (50%) of the total fee for exhibit space(s) reserved must accompany the Reservation Form. ASSP-MEC reserves the right to cancel applications for exhibit space(s) for which an invoice remains unpaid 30 days after invoicing.

Cancellation Policy:

No cancellation requests will be accepted after January 1, 2023, cancellation request received before this date will be subject to 25% as service charge.

Installation

Exhibitors building their own stands may occupy their space from 10:00, Friday, January 20, 2023. Other exhibitors can start setting up their booths at 10:00, Saturday January 21, 2023.

All booths must be installed by 10:00, Sunday, January 22, 2023.

Dismantling Schedule

Dismantling schedule will begin at 14:00 and be completed by 20:00, Thursday, January 26, 2023.

Fire and Safety Regulations

The regulations of the Gulf Hotel Convention Centre must be followed, and all exhibits may be subject to safety and fire inspection.

Exhibitors



Exhibitors



Exhibitors

REDA Hazard Control



Althelium



NAFFCO



DELTA



MSA



maayear



Exhibitors



The Portrait Artwork Corner



Initial Talents



Exhibitors



Ministry of Labour
and Social Development



KOOHEJI INDUSTRIAL SAFETY-REDWING



Consulting & Training
Marjason



Conference Gallery



Conference Gallery



Conference Gallery



Conference Gallery



Conference Gallery



Conference Gallery



Conference Gallery



Conference Gallery



Live Demos



Nightout



Sponsorship Application

Please utilize the below application to inform us of your desire to sponsor our event. We will revert back to you with confirmation and other pertinent details.

Company Name (To appear on the booth sign)			
Field/Specialty			
Address of the Company		Contact Person	
Type of Participation	Please Select all that applies:		
	<div> <input type="checkbox"/> Partner \$100,000 <input type="checkbox"/> Delegate Passport \$20,000 </div> <div> <input type="checkbox"/> Platinum \$75,000 <input type="checkbox"/> Delegate Lanyard \$20,000 </div> <div> <input type="checkbox"/> Gold \$50,000 <input type="checkbox"/> Promotional Items \$15,000 </div> <div> <input type="checkbox"/> Silver \$35,000 <input type="checkbox"/> Coffee & Tea \$10,000 </div> <div> <input type="checkbox"/> Nightout \$30,000 <input type="checkbox"/> Exhibitor <input type="text"/> No of Booths </div>		
Selected Booths			

Venue: Bahrain Gulf Hotel Move-In: Exhibitors building their own stands may occupy their space from 10:00. Friday, January 20, 2023. Dismantling: Exhibitors must begin dismantling their stands by 14:00 on Thursday, January 26, 2023, and be completely done by 20:00.	Booth Rate Information: US\$500 per square meter Standard booth: frontage 3m x Depth 2m Companies may request as many consecutive units as necessary to accommodate their displays Exhibit Hours: Monday, January 23, 2023 18:00-21:00 (for Opening Ceremony) Tuesday January 24, 2023 08:00-16:00 Wednesday January 25, 2023 08:00-16:00 Thursday January 26, 2023 08:00-12:00
<ul style="list-style-type: none"> • Please email the completed form and a high-resolution company logo (JPG/GIF/PNG) with a transparent background to: hassp@assp-mec.org • Payment must be made within two weeks after the confirmation. • There will be an area on the exhibition floor dedicated to live demonstrations of new products and services. 	

FOR ASSP-MEC USE ONLY

Assigned Booths	
Completed By	Signature:
Name	

Kindly send the completed application form to:

Tariq Saleh
hassp@assp-mec.org
Mobile: +966 50 581 8700

