



In attendance of H. E. General
Shaikh Rashid bin Abdullah Al Khalifa
Minister of Interior, Kingdom of Bahrain



AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

Middle East Chapter

16th

Professional Development Conference & Exhibition

Future of Safety: Challenges & Solutions

January 24–28, 2027
The Gulf Hotel
Kingdom of Bahrain

Sponsorship Guide



We extend our deepest appreciation to our previous sponsors, whose generous support was instrumental in ensuring the success of our 15th Professional Development Conference & Exhibition, conducted from January 19-23, 2025, in the Kingdom of Bahrain.

Success Partners & Co-Organizers



Partner Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Message from the **ASSP-MEC President**

On behalf of the Executive Committee of the American Society of Safety Professionals – Middle East Chapter (ASSP-MEC), I am honored to invite your esteemed organization to take part as a sponsor in the 16th Professional Development Conference & Exhibition (PDC&E), to be held January 24–28, 2027, at the Gulf Hotel, Kingdom of Bahrain.

The 16th PDC&E comes at a defining moment for our industry. Advancements in Artificial Intelligence (AI) are no longer optional enhancements—they are rapidly becoming the backbone of modern safety management. AI is revolutionizing how organizations predict and prevent incidents, analyze complex risk patterns, monitor worker behavior in real time, and automate hazardous tasks with unprecedented precision.

This year's conference will serve as a powerful platform to accelerate the adoption of AI-driven safety solutions across the Middle East and beyond. By bringing together global innovators, industry leaders, government bodies, academia, and technology providers, we aim to reshape how safety is practiced, regulated, and evaluated in high-risk sectors.

Your participation as a sponsor will position your organization at the forefront of this transformation. It will amplify your commitment to creating safer workplaces while unlocking strategic opportunities to collaborate, innovate, and lead in a rapidly evolving (HS&E) landscape.

We look forward to your active role in this groundbreaking event as we collectively advance into a new era where AI empowers safety, saves lives, and sets the new global standard for excellence.

Tariq Bin Saleh
ASSP-MEC President



About ASSP-MEC

The American Society of Safety Professionals (ASSP) is a global nonprofit organization with more than 34,000 members worldwide. ASSP-MEC was established in 1982 and continues to serve as a leading platform for advancing health, safety, and environmental (HS&E) excellence in the Middle East region through professional development and knowledge sharing.



Conference Objectives

Highlight (HS&E) challenges facing industries and society globally and within the Middle East.
Share innovative solutions to address emerging safety and environmental issues.
Facilitate networking among professionals, experts, and industry leaders.
Demonstrate the latest technologies, products, and services enhancing (HS&E) performance.

Conference Topics



AI & Future Technologies in Safety

- AI-powered hazard prediction
- Smart PPE, IoT, and real-time monitoring
- Robotics, drones, and automation
- Predictive analytics for safety performance
- Digital twins and immersive training technologies

Leading safety culture in workplace

Transformational safety leadership
Human performance & behavioral safety
Governance, ethics, and compliance
Psychological safety and employee engagement



Women in Safety Excellence (WISE)

- Advancing women in (HS&E) leadership
- Diversity, inclusion, and empowerment
- Addressing workplace challenges
- Showcasing successful women in safety

Conference Topics



Process Safety Excellence

- Advanced PHA and risk methodologies
- Integrity management & aging assets
- Major accident risk reduction
- Emergency preparedness & crisis response

Strategic Risk Management

- Enterprise risk management (ERM)
- Digital and quantitative risk assessment
- Real-time risk monitoring and analytics
- Incident investigation and learning organizations
- Business continuity and resilience planning



Specialized Industry Topics

- Mining and minerals safety
- Transportation and road safety
- Fire protection engineering
- Construction and infrastructure hazards
- Cybersecurity in industrial operations

Sponsorship & Marketing Opportunities



In the domain of Sponsorship & Marketing Opportunities, esteemed companies and consultants within the oil, gas, mineral, petrochemical, and allied industries have pledged their support for this event. This endorsement stems from the shared belief that (HS&E) issues hold paramount importance in this region.

The conference and exhibition, both serving as exceptional networking platforms, present sponsors with direct access to potential and existing clients within their target market. Notably, the emphasis on the conference program's quality ensures the attraction of key safety professionals from the region, fostering meaningful connections crucial to your business. The Organizing Committee has meticulously defined sponsorship categories, establishing a framework for meaningful participation and collaboration.

Sponsorship Opportunities & Benefits

Strategic Partner Sponsorship

\$500,000

Company logo on all conference publications & Platforms

6x4 m

Free exhibit booth space

30

Invitations to the Opening Ceremony

Platinum Sponsorship

\$100,000

Company logo on all conference publications & Platforms

6x4 m

Free exhibit booth space

15

Invitations to the Opening Ceremony

Gold Sponsorship

\$50,000

Company logo on all conference publications & Platforms

3x2 m

Free exhibit booth space

10

Invitations to the Opening Ceremony

Silver Sponsorship

\$35,000

Company logo on all conference publications & Platforms

Company logo on ASSP-MEC website for this event

7

Invitations to the Opening Ceremony

Other Sponsorship Categories:

\$40,000

Night Out Sponsorship

Company logo on all conference publications & Platforms
Logo on banners and website (as Night Out Sponsor)
Eight (8) opening ceremony invitations

\$35,000

Delegate Lanyard Sponsorship

Company logo on all conference publications & Platforms
Seven (7) opening ceremony invitations

\$20,000

Delegate Passport Sponsorship

Company logo on all conference publications & Platforms
Seven (5) opening ceremony invitations

\$20,000

Promotional Items Sponsorship

Company logo on all conference publications & Platforms
One (5) opening ceremony invitations

\$15,000

Coffee & Tea Sponsorship

Company logo on all conference publications & Platforms
One (3) opening ceremony invitations

Exhibiting Opportunities



Generate new sales leads

Launch and demonstrate the latest industry (HS&E) products and services

Meet with existing and potential clients

Maintain and raise company exposure within the industry

Network with leading industry figures

Exhibit Space Fee: \$ 600 per m²
Standard booth: 3m X 2m

Each standard booth is fully equipped with exhibit space, wall panels, carpet, lighting, and a fascia name panel to highlight your company. Exhibitors may request adjoining units for larger or customized displays.

Standard Package Includes:

- 2.5m-high booth structure made of sturdy aluminum frames (natural finish) with off-white Polycom infill panels
- White fascia board with company name (vinyl cut-out lettering)
- General lighting: two 40w fluorescent tubes per 6m², installed behind the fascia
- One 13A single-phase power socket per 6m²
- Two wall shelves per 6m²
- One information counter and two folding chairs
- Complimentary conference & exhibition access, meals, and coffee breaks for 2 persons per 6m² booth

Sponsorship Guidelines

01

Payment

Full payment for the sponsorship or exhibit space(s) reserved must accompany the Reservation Form.

ASSP-MEC reserves the right to cancel applications for sponsorship or exhibit space(s) if the invoice remains unpaid 30 days after issuance.

02

Installation Policy

Exhibitors building their own stands may occupy their space from 10:00 on Saturday, January 23, 2027. Other exhibitors can start setting up their booths at anytime before 20:00 on Sunday, January 24, 2027. All booths must be installed by 10:00 on Monday, January 25, 2027.

03

Dismantling Schedule

Dismantling schedule will begin at 14:00 and be completed by 20:00 on Thursday, January 28, 2027.

04

Fire and Safety Regulations

The regulations of the Gulf Hotel Convention Centre must be followed, and all exhibits may be subject to safety and fire inspection.

Highlights & Gallery

from 15th PDC&E

January 19 - 23, 2025

Explore a visual summary of our previous conference, featuring the dynamic sessions, vibrant exhibition areas, and influential networking moments that shaped the event. These images demonstrate the value and reach your brand can gain through sponsorship.



06
Panel
Discussions



80
Regional & International
Speakers



36
Technical
Presentations



19
Technical
Workshops



32,000
Delegates
& Visitors



90
International
Exhibitors

Opening Ceremony Highlights



PDC&E 2025

Distinguished Dignitaries

Our previous conference was honored by the presence of distinguished dignitaries whose leadership and support elevated the significance of the event. Their attendance underscored the importance of advancing safety, innovation, and industry collaboration at the highest levels.



Mr. Nabeel A. Al-Jama'

Exec VP, HR & Corporate Services

Aramco



Mr. Abdullah A. Al-Ghamdi

Sr VP, Safety & Industrial Security

Aramco

PDC&E 2025

Inspiring Leaders



Mr. Khalid A. Al-Abdulqader
Sr VP, D&WO Engineering and Services

Aramco



Mr. Ghassan G. Abulfaraj
VP & Chief Loss Prevention Engineer

Aramco



Mr. Andy Shenstone
CEO

NEBOSH



Ms. Becky Hickman
CEO

RoSPA



Dr. Ammar Al Nahwi
CEO

Dhahran Techno Valley Holding Co.



Mr. Parker Burke
President

Industrial Scientific

PDC&E 2025

Conference Dignitaries



**Dr. Abdulrahman
Jawahery**

CEO

Bapco Refining



Mr. Ali Al Baqal
CEO

Alba



**Mr. Yasser
Abdulrahim**
CEO

GPIC



**Mr. Mansour
F. Al Dossary**
VP RT Area Producing

Aramco



Mr. Saud Al Utaibi
SrVP, Sustainability,
Safety & Innovation

Ma'aden



**Eng. Majed
Al Fuwaiz**
Secretary General

NCOSH

PDC&E 2025

Worldwide Industry Engagement

Our previous conference welcomed international delegates, exhibitors, and speakers from across the region and around the world. Their participation enriched the discussions, broadened perspectives, and reinforced the event's position as a global platform for industry collaboration.



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Conference Photo Gallery



Sponsorship Application

Please submit the application below to indicate your interest in sponsoring this world-class Conference. We will revert with confirmation and further details.

| | |
|----------------------------------|--|
| Company Name | <input type="text"/> |
| Field/Specialty | <input type="text"/> |
| Sponsorship / Exhibitor Category | Please Select all that applies: |
| | <input type="checkbox"/> Strategic Partner (\$500,000) <input type="checkbox"/> Delegate Passport Sponsor – \$20,000 <input type="checkbox"/> Platinum Sponsor (\$100,000) <input type="checkbox"/> Promotional Items Sponsor – \$20,000 <input type="checkbox"/> Gold Sponsor (\$50,000) <input type="checkbox"/> Coffee & Tea Sponsors - \$15,000 <input type="checkbox"/> Silver Sponsor (\$35,000) <input type="checkbox"/> Exhibitor <input type="checkbox"/> Night Out Sponsor – \$40,000 Number of Booths <input type="text"/> <input type="checkbox"/> Delegate Lanyard Sponsor – \$35,000 |
| Selected Booth/Booths | <input type="text"/> |

| | |
|---|--|
| <p>Beneficiary Name: Al Mashreq Training Co. SPC Beneficiary Address: Building 205, Millennium Tower, Road 2803, Block 428, Seef Area - Bahrain Floor 15, Office No. 201 Account Number: 0016204372001 IBAN Number: BH69AUBB00016204372001 Bank Name: Kuwait Finance House B.S.C. (c) Bank Identifier Code/SWIFT: AUBBBHBM Bank Address: Bldg.: 2495, Road 2832, Al Seef district 428, P.O Box 2424, Manama, Kingdom of Bahrain.</p> | <p>Exhibit Schedule:</p> <ul style="list-style-type: none">Monday, Jan 25 – Opening Ceremony (18:00–21:00)Tuesday, Jan 26 – 08:00–16:00Wednesday, Jan 27 – 08:00–16:00Thursday, Jan 28 – 08:00–11:00 <p>Please email the completed form and a high-resolution company logo (JPG/GIF/PNG) with a transparent background to: hassp@assp-mec.org</p> <p>Payment must be made within two weeks after the confirmation</p> <p>Cheque Payable to: Al Mashreq Training Co.</p> |
|---|--|

FOR ASSP-MEC USE ONLY

| | |
|-----------------|----------------------|
| Assigned Booths | <input type="text"/> |
| Completed By | <input type="text"/> |

Kindly send the completed application form to:

hassp@assp-mec.org

Tel: +973 17 140 144

Tariq Bin Saleh, Mob: +966 505 81 87 00



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