In attendance of H. E. General
Shaikh Rashid bin Abdullah Al Khalifa
Minister of Interior, Kingdom of Bahrain

AMERICAN SOCIETY OF
SAFETY PROFESSIONALS
Middle East Chapter

16th Professional Development Conference & Exhibition

Future of Safety: Challenges & Solutions

January 24–28, 2027
The Gulf Hotel
Kingdom of Bahrain

Sponsorship Guide

We extend our deepest appreciation to our previous sponsors, whose generous support was instrumental in ensuring the success of our 15th Professional Development Conference & Exhibition, conducted from January 19-23, 2025, in the Kingdom of Bahrain.

Success Partners & Co-Organizers

aramco

MINISTRY OF INTERIOR

Partner Sponsors

سابك sabic

معادن MAADEN

S-Chem

KJO

Platinum Sponsors

RGI REMAS GULF INTERNATIONAL

REDA Hazard Control

DUPONT

ساسرف SASREF

Bapco energies

صدارة Sadara

ياسرف Yasref

Gold Sponsors

جيبك GPIC

المشرق للتدريب Al Mashreq training

INDUSTRIAL SCIENTIFIC

Silver Sponsors

Aluminium for the world

تمكين Tamkeen

SANAD Saudi Aramco Nabors Drilling

Message from the

ASSP-MEC President

On behalf of the Executive Committee of the American Society of Safety Professionals – Middle East Chapter (ASSP-MEC), I am honored to invite your esteemed organization to take part as a sponsor in the 16th Professional Development Conference & Exhibition (PDC&E), to be held January 24–28, 2027, at the Gulf Hotel, Kingdom of Bahrain.

The 16th PDC&E comes at a defining moment for our industry. Advancements in Artificial Intelligence (AI) are no longer optional enhancements—they are rapidly becoming the backbone of modern safety management. AI is revolutionizing how organizations predict and prevent incidents, analyze complex risk patterns, monitor worker behavior in real time, and automate hazardous tasks with unprecedented precision.

This year's conference will serve as a powerful platform to accelerate the adoption of AI-driven safety solutions across the Middle East and beyond. By bringing together global innovators, industry leaders, government bodies, academia, and technology providers, we aim to reshape how safety is practiced, regulated, and evaluated in high-risk sectors.

Your participation as a sponsor will position your organization at the forefront of this transformation. It will amplify your commitment to creating safer workplaces while unlocking strategic opportunities to collaborate, innovate, and lead in a rapidly evolving (HS&E) landscape.

We look forward to your active role in this groundbreaking event as we collectively advance into a new era where AI empowers safety, saves lives, and sets the new global standard for excellence.

Tariq Bin Saleh
ASSP-MEC President

About ASSP-MEC

The American Society of Safety Professionals (ASSP) is a global nonprofit organization with more than 34,000 members worldwide. ASSP-MEC was established in 1982 and continues to serve as a leading platform for advancing health, safety, and environmental (HS&E) excellence in the Middle East region through professional development and knowledge sharing.

Conference Objectives

Highlight (HS&E) challenges facing industries and society globally and within the Middle East.
Share innovative solutions to address emerging safety and environmental issues.
Facilitate networking among professionals, experts, and industry leaders.
Demonstrate the latest technologies, products, and services enhancing (HS&E) performance.

Conference Topics

Safety Excellence in Gas Operations

Discover best practices and innovative approaches to enhancing safety across gas operations. This panel brings together industry leaders to discuss risk management, operational excellence, regulatory compliance, and emerging technologies that strengthen safety performance throughout the gas sector.

Leading Safety Culture

Transformational safety leadership
Human performance & behavioral safety
Governance, ethics, and compliance
Psychological safety and employee engagement

Conference Topics

Traffic Safety Innovation

Explore how innovation is transforming road safety through smarter technologies, data-driven strategies, and forward-thinking policies. Industry experts will discuss emerging trends, practical solutions, and collaborative approaches to creating safer, more resilient transportation systems.

Strategic Risk Innovation

- Advanced PHA and risk methodologies
- Integrity management & aging assets
- Major accident risk reduction
- Emergency preparedness & crisis response

Sponsorship & Marketing Opportunities

In the domain of Sponsorship & Marketing Opportunities, esteemed companies and consultants within the oil, gas, mineral, petrochemical, and allied industries have pledged their support for this event. This endorsement stems from the shared belief that (HS&E) issues hold paramount importance in this region.

The conference and exhibition, both serving as exceptional networking platforms, present sponsors with direct access to potential and existing clients within their target market. Notably, the emphasis on the conference program's quality ensures the attraction of key safety professionals from the region, fostering meaningful connections crucial to your business. The Organizing Committee has meticulously defined sponsorship categories, establishing a framework for meaningful participation and collaboration.

Sponsorship Opportunities & Benefits

Strategic Partner Sponsorship — $500,000

- Company logo on all conference publications & Platforms
- 6x4 m Free exhibit booth space
- 30 Invitations to the Opening Ceremony

Platinum Sponsorship — $100,000

- Company logo on all conference publications & Platforms
- 6x4 m Free exhibit booth space
- 15 Invitations to the Opening Ceremony

Gold Sponsorship — $50,000

- Company logo on all conference publications & Platforms
- 3x2 m Free exhibit booth space
- 10 Invitations to the Opening Ceremony

Silver Sponsorship — $35,000

- Company logo on all conference publications & Platforms
- Company logo on ASSP-MEC website for this event
- 7 Invitations to the Opening Ceremony

Other Sponsorship Categories:

$40,000

Night Out Sponsorship

Company logo on all conference publications & Platforms
Logo on banners and website (as Night Out Sponsor)
Eight (8) opening ceremony invitations

$35,000

Delegate Lanyard Sponsorship

Company logo on all conference publications & Platforms
Seven (7) opening ceremony invitations

$20,000

Delegate Passport Sponsorship

Company logo on all conference publications & Platforms
Seven (5) opening ceremony invitations

$20,000

Promotional Items Sponsorship

Company logo on all conference publications & Platforms
One (5) opening ceremony invitations

$15,000

Coffee & Tea Sponsorship

Company logo on all conference publications & Platforms
One (3) opening ceremony invitations

Exhibiting Opportunities

- Generate new sales leads
- Launch and demonstrate the latest industry (HS&E) products and services
- Meet with existing and potential clients
- Maintain and raise company exposure within the industry
- Network with leading industry figures

Exhibit Space Fee: $ 600 per m2
Standard booth: 3m X 2m

Each standard booth is fully equipped with exhibit space, wall panels, carpet, lighting, and a fascia name panel to highlight your company. Exhibitors may request adjoining units for larger or customized displays.

Standard Package Includes:

- 2.5m-high booth structure made of sturdy aluminum frames (natural finish) with off-white Polycom infill panels
- White fascia board with company name (vinyl cut-out lettering)
- General lighting: two 40w fluorescent tubes per 6m², installed behind the fascia
- One 13A single-phase power socket per 6m²
- Two wall shelves per 6m²
- One information counter and two folding chairs
- Complimentary conference & exhibition access, meals, and coffee breaks for 2 persons per 6m² booth

Sponsorship Guidelines

01 Payment

Full payment for the sponsorship or exhibit space(s) reserved must accompany the Reservation Form.

ASSP-MEC reserves the right to cancel applications for sponsorship or exhibit space(s) if the invoice remains unpaid 30 days after issuance.

02 Installation Policy

Exhibitors building their own stands may occupy their space from 10:00 on Saturday, January 23, 2027. Other exhibitors can start setting up their booths at anytime before 20:00 on Sunday, January 24, 2027. All booths must be installed by 10:00 on Monday, January 25, 2027.

03 Dismantling Schedule

Dismantling schedule will begin at 14:00 and be completed by 20:00 on Thursday, January 28, 2027.

04 Fire and Safety Regulations

The regulations of the Gulf Hotel Convention Centre must be followed, and all exhibits may be subject to safety and fire inspection.

Highlights & Gallery

from 15th PDC&E

January 19 - 23, 2025

Explore a visual summary of our previous conference, featuring the dynamic sessions, vibrant exhibition areas, and influential networking moments that shaped the event. These images demonstrate the value and reach your brand can gain through sponsorship.

06
Panel Discussions

80
Regional & International Speakers

36
Technical Presentations

19
Technical Workshops

32,000
Delegates &Visitors

90
International Exhibitors

Opening Ceremony

Highlights

PDC&E 2025

Distinguished Dignitaries

Our previous conference was honored by the presence of distinguished dignitaries whose leadership and support elevated the significance of the event. Their attendance underscored the importance of advancing safety, innovation, and industry collaboration at the highest levels.

Mr. Nabeel A. Al-Jama'
Exec VP, HR & Corporate Services
Aramco

Mr. Abdullah A. Al-Ghamdi
Sr VP, Safety & Industrial Security
Aramco

PDC&E 2025

Inspiring Leaders

Mr. Khalid A. Al-Abdulqader
Sr VP, D&WO Engineering and Services

Aramco

Mr. Ghassan G. Abulfaraj
VP & Chief Loss Prevention Engineer

Aramco

Mr. Andy Shenstone
CEO

NEBOSH

Ms. Becky Hickman
CEO

RoSPA

Dr. Ammar Al Nahwi
CEO

Dhahran Techno Valley Holding Co.

Mr. Parker Burke
President

Industrial Scientific

PDC&E 2025

Conference Dignitaries

Dr. Abdulrahman Jawahery
CEO
Bapco Refining

Mr. Ali Al Baqal
CEO
Alba

Mr. Yasser Abdulrahim
CEO
GPIC

Mr. Mansour F. Al Dossary
VP RT Area Producing
Aramco

Mr. Saud Al Utaibi
SrVP, Sustainability, Safety & Innovation
Ma'aden

Eng. Majed Al Fuwaiz
Secretary General
NCOSH

PDC&E 2025

Worldwide Industry Engagement

Our previous conference welcomed international delegates, exhibitors, and speakers from across the region and around the world. Their participation enriched the discussions, broadened perspectives, and reinforced the event's position as a global platform for industry collaboration.

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Conference
Photo Gallery

Sponsorship Application

Please submit the application below to indicate your interest in sponsoring this world-class Conference. We will revert with confirmation and further details.

Company Name	
Field/Specialty	
Sponsorship / Exhibitor Category	**Please Select all that applies:** ☐ Strategic Partner ($500,000) ☐ Platinum Sponsor ($100,000) ☐ Gold Sponsor ($50,000) ☐ Silver Sponsor ($35,000) ☐ Night Out Sponsor – $40,000 ☐ Delegate Lanyard Sponsor – $35,000 ☐ Delegate Passport Sponsor – $20,000 ☐ Promotional Items Sponsor – $20,000 ☐ Coffee & Tea Sponsors - $15,000 ☐ Exhibitor Number of Booths ☐
Selected Booth/Booths	

Beneficiary Name: Al Mashreq Training Co. SPC

Beneficiary Address: Building 205, Millennium Tower, Road 2803, Block 428, Seef Area - Bahrain Floor 15, Office No. 201

Account Number: 0016204372001

IBAN Number: BH69AUBB00016204372001

Bank Name: Kuwait Finance House B.S.C. (c)

Bank Identifier Code/SWIFT: AUBBBHBM

Bank Address: Bldg.: 2495, Road 2832, Al Seef district 428, P.O Box 2424, Manama, Kingdom of Bahrain.

Exhibit Schedule:

- Monday, Jan 25 – Opening Ceremony (18:00–21:00)
- Tuesday, Jan 26 – 08:00–16:00
- Wednesday, Jan 27 – 08:00–16:00
- Thursday, Jan 28 – 08:00–11:00

Please email the completed form and a high-resolution company logo (JPG/GIF/PNG) with a transparent background to: hassp@assp-mec.org

Payment must be made immediately upon issuance of the confirmation and invoice.

Cheque Payable to:
Al Mashreq Training Co.

FOR ASSP-MEC USE ONLY		
Assigned Booths		
Completed By		

Kindly send the cmpleted application form to:
hassp@assp-mec.org
Tel: +973 17 140 144
Tariq Bin Saleh, Mob: +966 505 81 87 00

AMERICAN SOCIETY OF
SAFETY PROFESSIONALS
Middle East Chapter

16th Professional Development Conference & Exhibition

Future of Safety
Challenges & Solutions

Sponsorship Guide

January 24–28, 2027
The Gulf Convention Centre
Kingdom of Bahrain